

## Communication

European SAIs recognize EUROSAI as a promoter of their interests and support in their work

<p>RE-DEVELOPMENT OF EUROSAI COMMUNICATION FRAMEWORK</p> <p>* introducing more detailed communication .....</p> <ul style="list-style-type: none"> <li>- policies</li> <li>- forms and tools (social media, newsletters...)</li> <li>- frequency</li> <li>- responsibilities (among key players, of WG, concerning EUROSAI events etc.) (use of EUROSAI logo, provision of information)</li> </ul> <p><b>Activities:</b> EUROSAI works towards enhancing its communication at 2019-02-22 00:00:00</p>	<p style="text-align: center;">Latvia</p>	<p>Restructured EUROSAI COMMUNICATION FRAMEWORK in place according to the new communication developments, including relevant details on the policies of different forms and tools, frequency needs, responsibilities.</p>	<p style="text-align: center;">IVQ 2019</p>
<p>INNOVATIONS IN EUROSAI's COMMUNICATION to ENHANCE VISIBILITY &amp; ACCESSIBILITY OF EUROSAI</p> <p>* analysis of members' needs and goals for target audiences</p> <p>* introduction of new initiatives (social networks as an option)</p>	<p style="text-align: center;">Latvia</p>	<p>Higher awareness and/or wider accessibility of EUROSAI and its products through enhanced communication with its members and external target audiences.</p>	<p style="text-align: center;">IIQ 2019</p>